

"The Third Place"

Photocopy Transfer & Mixed Media Portfolio Cover

(/ 40 Project points) Assign yourself the points you think your project deserves

Criteria: (/10 points)

- My front cover illustrates my "3rd Place" **EXPLAIN:** _____
- **LEVEL 2/ADV** My back cover illustrates *either* my "1st Place" (Home) or my "2nd Place" (School/Work)
- I have filled 90% of the page (*I used Photoshop or WORD to digitally manipulate the images (considering size, high contrast, and flipping text if necessary).
- I used both Gel Medium Transfer and Packing Tape Transfer techniques
- I used both Black/White & Color images (magazine or color laser print)
- I have a focal point or area of interest
- My design is carefully constructed and intentionally made
- I included text to help compliment and communicate my message
- I completed all the process work.

(/20 points) Process Work: Put the following items in this order

1. Self Evaluation (this sheet) & Critique (Participation in group critique)
2. "3rd Place" worksheet
3. Portfolio Token Response worksheet
4. Practice transfers ...you may need to adjust size & contrast for your final designs
5. **1-2 finished covers** (laminated and glued to your portfolio)

Craftsmanship: (/10 points) * Experimentation & Exploration does not mean making things messy!!!

- My photocopy transfers are clear and I have avoided excess tears or globs of gel medium
- I used a variety of different mixed media techniques within the project to intentionally enhance the overall design
- My portfolio is constructed neatly and carefully showing I followed directions and took care and pride in my work
- **My portfolio is labeled correctly:**
(NAME, PER # on both front and back + inside (left: FINALS, right: PRACTICE/PROCESS))

Effort and Involvement: (/10 points)

- My design goes beyond the basic requirements and shows my commitment and involvement.
- I used all my class time efficiently (or made use of open studio hours) so that I didn't have to rush at the end.
- I was present and attentive during demonstrations.
- I worked independently and collaboratively through problems that arose during the making process.

Creativity and Originality: (/10 points)

- My work is visually balanced and "eye-catching"- it has a focal point or area of interest.
- I created covers that are all experimental & exploitative in nature
- I tried various experimental printing techniques
- My work relates to a unified theme of "PLACE- 3rd, 2nd, or 1st" and shows a creative link to the artists presented
- My work shows that I understand how to digitally manipulate an image using Photoshop or WORD